

CHRISTIAN M. GARDNER

graphic designer

EMAIL

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PORTFOLIO

novcreations.com

PHONE

980-318-6209

EDUCATION

VIRGINIA STATE UNIVERSITY

Bachelor of Fine Arts/

Graphic Design

Graduated; Spring 2016

UNIVERSITY OF NICOSIA, CYPRUS

Study Abroad; Spring 2014

SOFTWARE PROFICIENCY

Adobe InDesign	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe Photoshop	●●●●●●●●●●
Adobe After Effects	●●●●●●●●●●
Adobe Lightroom	●●●●●●●●●●
WordPress	●●●●●●●●●●
MS Office	●●●●●●●●●●

EXPERIENCED SKILLS

Typography	●●●●●●●●●●
Publishing Production	●●●●●●●●●●
Publication Design	●●●●●●●●●●
Package Design	●●●●●●●●●●
Digital Photography	●●●●●●●●●●
Basic HTML and CSS	●●●●●●●●●●
Video Editing	●●●●●●●●●●

HONORS & AWARDS

VSU ART & DESIGN HONORS AWARD

G.H. BENNETT INTERNATIONAL SCHOLAR

CBCF VISUAL ARTS SCHOLAR

TMCF SCHOLAR

EXPERIENCE

NOVCREATIONS, LLC

Founder & Graphic Designer

Baltimore, MD 21224

December 2017 - Present

Designed and developed pitch decks, presentations, and marketing collateral for business clients and nonprofit partners.

Created branded visual systems, motion content, and digital signage for internal use and public campaigns.

Collaborated with clients to transform raw content into visually dynamic, audience-tailored materials.

Oversaw project lifecycles from concept to delivery using Asana, ensuring deadlines were met.

THURGOOD MARSHALL COLLEGE FUND

Graphic Designer - Marketing & Communication

Washington, D.C. 20004

September 2018 - January 2022

Produced high-impact print layouts, branded reports, and event publications for national education and policy campaigns.

Ensured design accuracy, readability, and brand cohesion across large-scale collateral including magazines, brochures, and editorial content.

Worked cross-functionally with marketing and communications teams under tight schedules.

CONGRESSIONAL BLACK CAUCUS FOUNDATION

Contract Graphic Designer - Marketing & Communication

Washington D.C. 20036

April 2017 - September 2017

Developed visual content for high-profile events, conferences, and publications with a focus on layout design and branding consistency.

Collaborated with internal teams to produce program books, signage, and print materials that required quick turnarounds and attention to detail.

Delivered print-ready files and managed vendor coordination to meet strict production deadlines.

SHAKESPEARE THEATRE COMPANY

Graphic Design Fellowship - Marketing & Communication

Washington D.C. 20003

August 2016 - April 2017

Designed performance playbills, promotional brochures, and printed event collateral under tight editorial timelines.

Maintained a cohesive design style in alignment with the theater's visual identity and branding guidelines.

MACMILLAN PUBLISHERS/ ST. MARTIN'S PRESS

Graphic Designer - Publishing Internship

New York, NY 10011

Summer 2016

Assisted senior designers in producing book covers and interior layouts for print and digital distribution.

Prepared mechanical files for high-volume publication print runs, adhering to technical specs and quality control standards.

Gained hands-on experience in publishing design workflows and editorial production cycles.